

## **ProfitCents Introduces New Industry Intelligence Product To Add Value To Client Relationships**

(August 3, 2009) Raleigh, NC: Sageworks, Inc. announced today the release of its new Industry Intelligence module, which it will feature in its ProfitCents suite of products.

“Industry-specific ratios and metrics are extremely useful when you are evaluating the performance of a business,” said Brian Hamilton, CEO of Sageworks. “Our goal was to help CPAs and accountants further their position as trusted financial advisors to their clients. We did this by enabling them to look deeper into key performance indicators in a very efficient way.”

ProfitCents Industry Intelligence offers industry specific metrics and ratios for over 500 industries. This new feature builds on the company’s ProfitCents Analytical Procedures software platform, a comprehensive financial analysis suite used by thousands of CPA and accounting firms to standardize engagements, automate analytical review, increase efficiency, and satisfy increasingly tough standards.

“The more we use ProfitCents, the more our clients see us as trusted financial advisors, rather than just accountants.”

Tom Boles  
Partner - Kraft CPAs, PLLC  
Nashville, TN

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### About Sageworks, Inc.

Sageworks, Inc. is the leader in the financial analysis of privately-held companies, and is the developer of the Sageworks ProfitCents software platform. Sageworks has been named to the Inc. 500 list of fastest growing privately-held companies in the US.



### Contact:

Melinda Crump  
Public Relations  
Sageworks, Inc.  
5565 Centerview Drive  
Raleigh, NC 27606  
Ph: 866-603-7029 x641  
[melinda.crump@sageworksinc.com](mailto:melinda.crump@sageworksinc.com)  
[www.sageworksinc.com](http://www.sageworksinc.com)