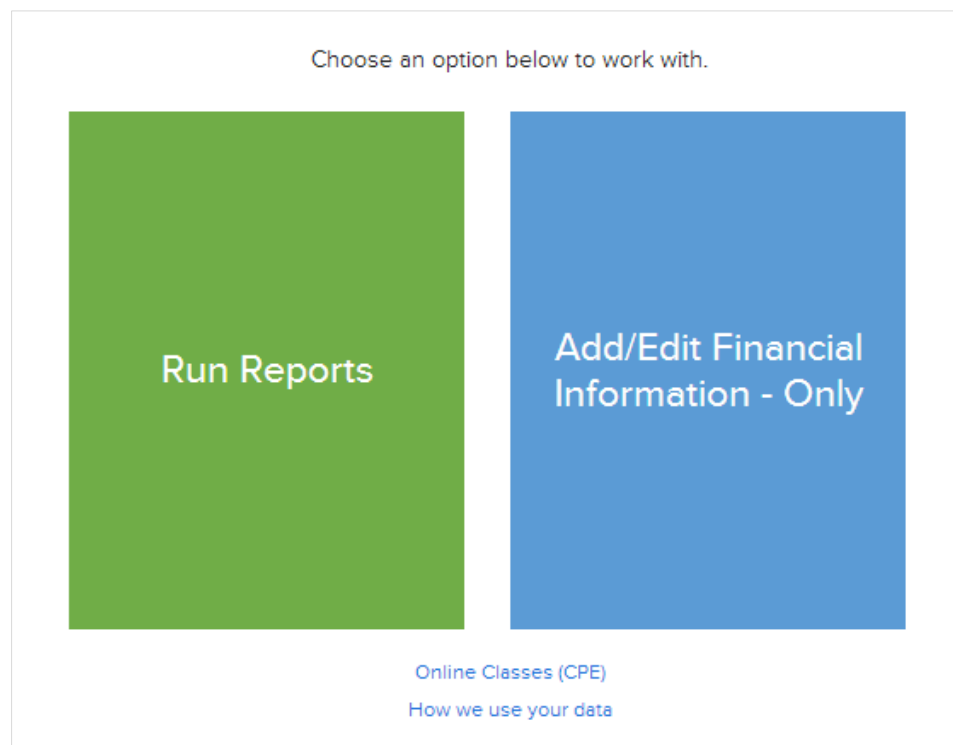


Welcome to the new **profitcents**[®]

5 ways to faster reports

1. Quick access to your clients and reports

From the home page, access recent reports with the client screen or choose a recent client to work with. If you are not ready to run a report and want to just enter data, choose the **Add/Edit Financial Information – Only** option.



It's now easier to run a report. You can either access your recent and previous reports or you can choose a new type of report to get started.

The screenshot shows a software interface for report generation. At the top, there are two tabs: 'Companies' (selected) and 'Non Profits'. Below the tabs is a 'Recent Reports' sidebar containing a list of report titles such as 'Cornerstone Acceptan... - Valuation' and 'AUTOB - Valuation'. To the right of the sidebar is a 'New' section with five colored buttons: 'Narrative (Snapshot)' (blue), 'Projections (Counselor)' (orange), 'Analytical Procedures For Audits/Reviews' (dark blue), 'Industry Data' (grey), and 'Industry Data with Company Comparisons' (green).

TIP: Reports have task-based names to easily identify the appropriate report, but the report names that you are familiar with (Snapshot and Counselor) are still listed for your convenience.

Have a lot of clients? Quickly accessing a specific company is now easier too. Just type the name of the client that you are looking for or choose one that you have recently worked with. At this point, you can also add a new company.

<p>Recent Companies</p> <ul style="list-style-type: none">Cornerstone AcceptanceAUTOBb2Sample Extreme ClientTestCustomerTestCompany107392001Sugartb43Busessin2 11/2/2013 <p>All Companies</p>	<p>Search / Add</p> <div data-bbox="662 621 1224 674"><input type="text" value="Search my companies"/> <input type="button" value="GO"/></div> <p>- OR -</p> <div data-bbox="846 789 1040 821"><input type="button" value="Add New Company"/></div>
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2. New way to organize your periods of data

Your data is now organized by each unique period.

Pick Data [Sample Extreme Client / Narrative](#)

Choose a set of periods from a row below that you want to work with and click CONTINUE.

Duration	Period	Description	
12 months	<input type="checkbox"/> 12/31/2006	2006	Edit
	<input type="checkbox"/> 12/31/2005	This period is from 2005	Edit

You can even have multiple periods with the same period end data for quick preliminary-versus-final views of your data. If you're an existing customer, you no longer need to sort through hundreds of reports to identify which report contains what data – what a time saver!

TIP: If you can't find the specific period that you are looking for, follow the prompt and run a previously run report.

3. Entering Data

Whether you are new to the software or have been using ProfitCents for years (thank you!), it should be straight forward to enter data.

Review Financial Data Sample Extreme Client / Narrative Options ▾

Income Statement Balance Sheet

The Integrator Load sub-accounts

+ Current Period Prior 1 +

Item	Current Period	Prior 1
Period Duration:	Twelve Months	Twelve Months
Period End Date:	12/31/2006	12/31/2005
Sales (Income): T ▷	\$ 4,129,097	\$ 4,582,476
Cost of Sales (COGS): T ▶	\$ 3,037,893	\$ 3,781,974
Depreciation (COGS-related) (optional): T ⊕	\$ 0	\$ 0
Direct Materials: ⊕	\$ 0	\$ 0
Direct Labor: ⊕	\$ 0	\$ 0
Manufacturing Overhead: ⊕	\$ 0	\$ 0
Gross Profit:	\$ 1,091,204	\$ 800,502
Depreciation: T ▷	\$ 29,980	\$ 28,886
Amortization: T ▷	\$ 0	\$ 0
Overhead or S,G,& A Expenses: T ▶	\$ 682,674	\$ 574,495
G & A Payroll Expense (optional): T ⊕	\$ 1,282,388	\$ 1,050,878
Rent (optional): T ⊕	\$ 15,000	\$ 15,000
Advertising (optional): T ⊕	\$ 26,480	\$ 34,056
Other Operating Income: T ▷	\$ 0	\$ 0
Other Operating Expenses: T ▷	\$ 0	\$ 0
Operating Profit:	\$ 378,550	\$ 197,121

Save Save As Continue

Add, remove, or even annualize periods directly from this screen. Have a lot of data? Save your work as you go with the easy-to-access **Save** button.

TIP: Use the Save As button to run and save different financial scenarios, especially for Analytical Procedures for Audit/Review reports.

4. Customize your reports

Choose what you want in your reports. If you don't want overhead, we won't ask you for it. You can mix-and-match to customize reports for your clients as needed.

Review Financial Data [Sample Extreme Client / Narrative](#) Options ^

Choose the things you would like us to track and evaluate in your report.

<input checked="" type="checkbox"/> YES <input type="checkbox"/> NO	Return on Assets & Equity	<input checked="" type="checkbox"/> YES <input type="checkbox"/> NO	KPIs (Industry Intelligence Accounts)
<input checked="" type="checkbox"/> YES <input type="checkbox"/> NO	Operating Cash Flow	<input type="checkbox"/> NO <input type="checkbox"/> NO	Overhead
<input type="checkbox"/> NO <input type="checkbox"/> NO	Interest Coverage & Debt to Equity	<input type="checkbox"/> NO <input type="checkbox"/> NO	Accounts Payable & Inventory

Cost of Sales (COGS):	\$	0
Depreciation (COGS-related) (optional):	\$	0
Direct Materials:	\$	0
Direct Labor:	\$	0
Manufacturing Overhead:	\$	0
Gross Profit:	\$	10,000

Report Options

General | Cover Page | Industry Data

Accounting Method: Cash Based | Accrual

Scoring Format: Bar Scores | Number Scores | Don't Show

Chart Format: 2D | 3D | Don't Show

Include SSARS No. 9 Analysis: YES NO ?

Real Time Industry Data: ▼

Include Client Data: YES NO
1/3 clients found for this industry.

Turnover Ratios: YES NO

Tips for Improvement: YES NO

Have specific things that you always want to track and evaluate? ProfitCents has made settings available to you so that you can set defaults and have the software personalized to your needs.

My Settings

General Customize Report Cover Page

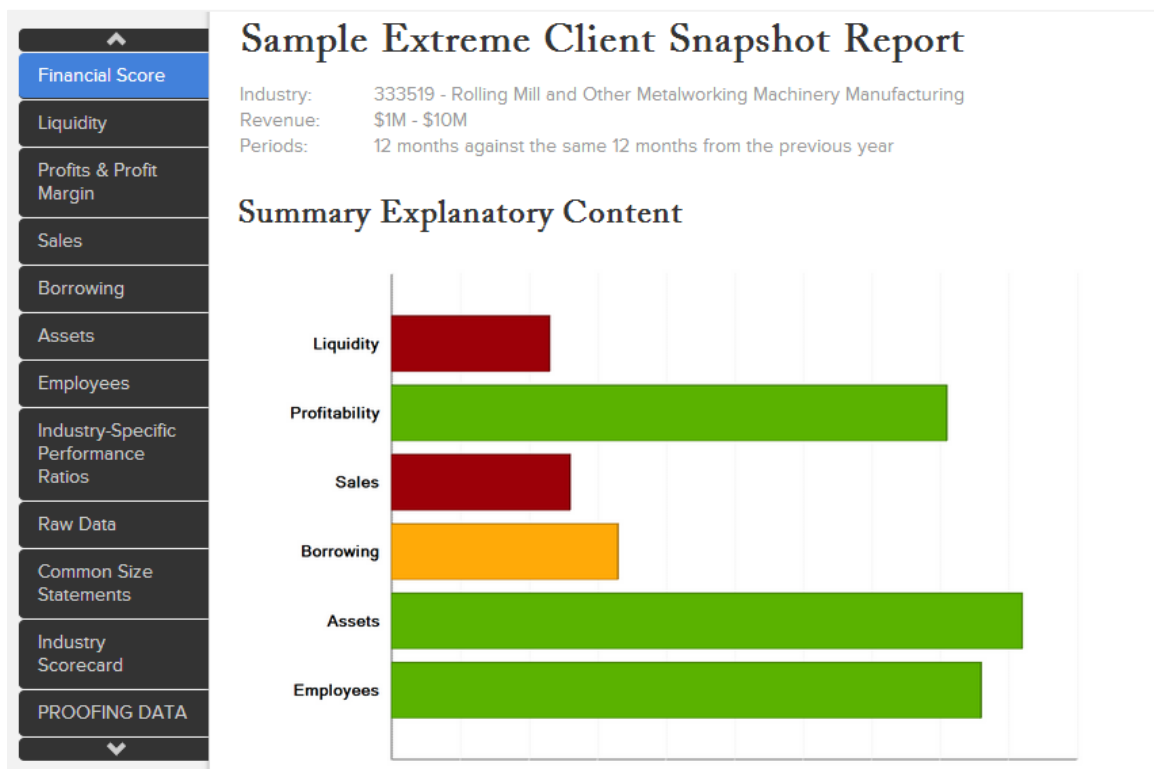
Select all the default options that you want as the basis for new reports.

<input checked="" type="checkbox"/> YES <input type="checkbox"/>	Return on Assets & Equity	<input checked="" type="checkbox"/> YES <input type="checkbox"/>	KPIs (Industry Intelligence Accounts)
<input checked="" type="checkbox"/> YES <input type="checkbox"/>	Operating Cash Flow	<input type="checkbox"/> NO <input type="checkbox"/>	Overhead
<input type="checkbox"/> NO <input type="checkbox"/>	Interest Coverage & Debt to Equity	<input type="checkbox"/> NO <input type="checkbox"/>	Accounts Payable & Inventory

TIP: Customize reports and save your settings as defaults for individual clients.

5. Get to the insights more quickly

ProfitCents reports also have been updated to allow you to find the exact data to provide your client with useful information.



In a quick glance, you can find the specific area that you want to discuss and easily drill down to the narrative and tips for improvement. The reports have also been professionally designed for the modern age and will help your firm stand out against other clients. Better yet, take a **tablet** with you and show your client their strengths and weaknesses in person.

TIP: Click on the plus and minus symbols to show or hide various sections of the report.

Learn More

- Check out our new [Help Center](#) page online to explore resources and find the answers to common questions.
- Looking for a detailed walkthrough? Access our [user guide](#) for existing ProfitCents users.
- As always, if you ever get stuck, you can reach us at consulting@sageworks.com or at 866-603-7029 option 1.

We hope you enjoy working in the new and enhanced

profitcents[®]

Sincerely,

The ProfitCents Team